CENTER FOR DIGITAL ETHICS AND POLICY
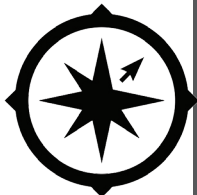
Seventh Annual
International Symposium
on Digital Ethics

Friday, October 13, 2017
Loyola University Chicago

BREAKFAST AND REGISTRATION

8:15 - 9:00 AM

Regents Hall, 16th floor

CENTER FOR DIGITAL ETHICS & POLICY

The Center for Digital Ethics and Policy was founded through the School of Communication at Loyola University Chicago in an effort to foster more dialogue, research, and guidelines regarding ethical behavior in online and digital environments. The center publishes essays, develops sets of best practices and hosts an annual International Symposium on Digital Ethics.

Please visit http://digtalethics.org weekly for new essays on digital ethics issues. If you would like to contribute to the site, please contact Bastiaan Vanacker at bvanacker@luc.edu.

FOLLOW THE SYMPOSIUM

#digethics7
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Make the most of your experience and follow us on Twitter at @digethics. Keep up with the latest work by The Center for Digital Ethics at digitalethics.org.

SYMPOSIUM
WELCOME 9:00 AM

DR. DON HEIDER: Founder, Center for Digital Ethics and Policy; Dean, School of Communication, Loyola University Chicago

Don Heider is the Founding Dean and Professor at the School of Communication at Loyola University Chicago. He is a multiple Emmy-award-winning producer and reporter who spent ten years in news before entering the academy.
@donheider

9:15 AM - 10:00 AM

THE FIGHT FOR THE SOUL OF OUR INFORMATION CIVILIZATION

SHOSHANA ZUBOFF: Harvard

Shoshana Zuboff is an author and scholar whose new work, *Master or Slave? The Fight for the Soul of Our Information Civilization* (forthcoming, 2018), integrates her lifelong themes: the historical emergence of psychological individuality, the conditions for human development, the digital revolution, and the evolution of capitalism. She is the author of the seminal *In the Age of Smart Machine: The Future of Work* and *Power and the Influential The Support Economy: Why Corporations Are Failing Individuals and the Next Episode of Capitalism* (with Jim Maxmin). Her 2015 scholarly paper, "Big Other: Surveillance Capitalism and the Prospects of an Information Civilization" was the recipient of the "Senior Scholars' Best Paper Award" from the International Conference of Information Systems Senior Scholars in 2016. Zuboff joined the Harvard Business School in 1981 where she became the Charles Edward Wilson Professor of Business Administration and one of the first tenured women on the HBS faculty.

WHO'S WATCHING & WHO'S DECEIVING?

MODERATOR

MEGHAN DOUGHERTY: Loyola University Chicago
Meghan Dougherty studies the preservation of Web cultural heritage and Web historiography. With a background in media ecology, she teaches courses in digital culture, Internet research methods, and communication technology.

STRUCTURALLY DICTATED SURVEILLANCE: THE ETHICS OF SORTING MOBILE PHONE USERS

JAN FERNBACK & SAM SRAUY: Temple

Jan Fernback, Ph.D., is Associate Professor of Media Studies in the Klein College of Media and Communication at Temple University. She is an award-winning teacher, the creator of a communication pedagogy curriculum for Ph.D. students, and author of *Teaching Communication and Media Studies: Pedagogy and Practice*, published by Routledge. Her current work examines issues of privacy and surveillance online and in mobile technologies, the impact of information/communication technologies on urban revitalization efforts, institutional uses of ICTs, and the meaning of virtual community in contemporary culture.

SURVEILLANCE CAPITALISM TURNED OUTSIDE-IN: BIG DATA-DRIVEN WORKPLACE SURVEILLANCE IN SWITZERLAND

THORSTEN BUSCH: St. Gallen

Thorsten Busch, Ph.D., is a Lecturer and Senior Research Fellow at the University of St. Gallen, Switzerland, and Affiliated Faculty at Concordia University's Technoculture, Art & Games Research Centre in Montréal, Canada. He teaches digital business ethics and game studies, and his current research focuses on Big Data-driven workplace surveillance, the design of moral choices in digital games, and on corporate regulation of digital public spheres, especially with regard to harassment in online games.
@DigitalEthics

ETHICAL DIMENSIONS OF DECEPTION AND CHEATING DETECTION

JO ANN ORAVEC: Wisconsin White Water and Madison

Jo Ann Oravec is a full professor in the College of Business and Economics at the University of Wisconsin at Whitewater in the Department of Information Technology and Supply Chain Management. She is also affiliated with the Robert F. and Jean E. Holtz Center for Science, Technology, & Society Studies and the Computer Sciences Department (artificial intelligence) at the University of Wisconsin at Madison.

ETHICS, NEWS & JOURNALISM

MODERATOR

JILL GEISLER: Loyola University Chicago
Geisler is an expert in leadership and management. She teaches and coaches leaders from Boston to Bhutan. She is the author of the book, *Work Happy: What Great Bosses Know,* writes a monthly management column for the *Columbia Journalism Review,* and just launched her latest podcast: "Q&A: Leadership and Integrity in the Digital Age" on iTunes U.

WHAT ETHICAL CHALLENGES AWAIT US IN THE FIGHT AGAINST FAKE NEWS

SCOTT R. STROUD: Texas

Scott R. Stroud received his Ph.D. in philosophy from Temple University and is currently an Associate Professor of Communication Studies at the University of Texas at Austin. He has authored two scholarly books, *John Dewey and the Artful Life* (Pennsylvania State University Press, 2011) and *Kant and the Promise of Rhetoric* (Pennsylvania State University Press, 2014). He has co-authored the ethics textbook *A Practical Guide to Ethics: Living and Leading with Integrity* (Westview Press, 2008). He is the founding director of the Media Ethics Initiative (www.mediaethicsinitiative.org), an organization created to encourage more scholarly reflection on the ethical choices involved in media production and use.
@ethicsofmedia

AUDIENCE EXPECTATIONS OF JOURNALISM ETHICS IN THE AGE OF DRONES

KATHLEEN BARTZEN CULVER & MEGAN DUNCAN: Wisconsin

Kathleen Bartzen Culver is an assistant professor in the University of Wisconsin-Madison School of Journalism & Mass Communication, the James E. Burgess Chair in Journalism Ethics and director of the Center for Journalism Ethics. She focuses on the ethical dimensions of social tools, technological advances and networked information and combines these interests with a background in law and free expression. She also serves as visiting faculty for the Poynter Institute for Media Studies and was the founding editor of MediaShift's education section.
@kbculver

WHEN NEWS IS LOCAL BUT PUBLICATION IS NOT: CONSIDERATION OF PRIVACY AND GEOGRAPHY IN ONLINE NEWS

CHRIS ROBERTS: Alabama

Chris Roberts, Ph.D., is an associate professor and head of graduate studies in the Department of Journalism and Creative Media at the University of Alabama. He was a reporter and editor at Southern newspapers from 1979 until 2006. He is current writing the second edition (with co-author Jay Black) of *Doing Ethics in Media: Theories and Practical Applications*. He is a member of the Society of Professional Journalists ethics committee, helping revise its ethics code in 2014.
@MassComm101

DIGITAL ETHICS KEYNOTE & LUNCH

Regents Hall, 16th floor

11:15 AM - 12:00 PM

MODERATOR

BASTIAAN VANACKER: Loyola University Chicago

Professor Vanacker is the Program Director for the Center for Digital Ethics and Policy. His work focuses on media ethics and law, and he has been published in the Journal of Mass Media Ethics.

CYBERPRIVACY AND THE RIGHT TO ERASURE

ALEXANDER TSESIS: Loyola University Chicago

Alexander Tsesis is the Raymond & Mary Simon Chair in Constitutional Law and Professor of Law at the Loyola. He is also the General Editor of the Cambridge Studies on Civil Rights and Civil Liberties. His most recent books are Constitutional Ethos: Liberal Equality for the Common Good (Oxford University Press 2017) and For Liberty and Equality: The Life and Times of the Declaration of Independence (Oxford University Press 2012).

THE INTERNET OF TOYS

IRINA RAICU: Santa Clara

Raicu, Internet Ethics Program Director at the Center, is a Certified Information Privacy Professional (U.S.) and was formerly an attorney in private practice. Her writing has appeared in a variety of publications, including *U.S.A. Today*, MarketWatch, Slate, the Huffington Post, the San Jose Mercury News, and Re/Code.
@IEthics

THE POLITICAL EFFECTS OF AUTONOMOUS KILLING

RYAN JENKINS: Cal Poly

Dr. Jenkins is an assistant professor of philosophy and a senior fellow at the Ethics + Emerging Sciences Group at California Polytechnic State University in San Luis Obispo. He studies the ethics of emerging technologies, especially automation, cyber war, autonomous weapons, and driver-less cars. His work has appeared in *Ethical Theory and Moral Practice*, the *Journal of Military Ethics*, *Slate*, and *Forbes*, among others.

12 - 1:30 PM

CATHY O'NEIL

WEAPONS OF MATH DESTRUCTION

Cathy O'Neil is the author of the New York Times bestselling *Weapons of Math Destruction: How Big Data Increases Inequality and Threatens Democracy*, which was also a semifinalist for the National Book Award. She earned a Ph.D. in Math from Harvard, was a postdoctoral fellow in the MIT math department, and a professor at Barnard College where she published a number of research papers in arithmetic algebraic geometry. In 2011, she started working as a data scientist in the New York start-up scene. Cathy wrote *Doing Data Science* in 2013 and launched the Lede Program in Data Journalism at Columbia in 2014. She is a columnist for Bloomberg View.

WATCHING & OUTING

MODERATOR

GEORGE VILLANUEVA: Loyola University Chicago
Professor Villanueva pursues questions about
the changing global context of community, civic
engagement, social justice, race and ethnicity, equitable
urban development, democracy, the city, public culture,
and visual communication.

A CASE STUDY OF DOXING INTERACTIONS AS COMMUNICATIVE ACTS

JASMINE MCNEALY: Florida

Jasmine McNealy, J.D., Ph.D., is a scholar of media,
information, and technology with a view toward
influencing law and policy. She is an assistant
professor of telecommunication at the University of
Florida's College of Journalism and Communications.
She is the 2016-2017 Head of the Newspaper and
Online News Division of the Association for
Education in Journalism and Mass Communication
and the Vice Chair of the International
Communication Association's Communication Law
& Policy Division.
@jasminemcnealy

THE ETHICS OF PROFESSOR WATCHLIST

SHANNON M. OLTMANN & LOIS A. SCHEIDT: Kentucky

Shannon M. Oltmann is an Assistant Professor in the
School of Information Science at the University of
Kentucky. She has presented her research at academic
conferences such as the Information Ethics
Roundtable, the Annual Conference of the Association
for Information Science & Technology, the
iConference, and the International Congress on
Qualitative Inquiry. Her work has been published in
the *Journal of the American Society for Information
Science and Technology*, *Library Quarterly*, *Public
Libraries Quarterly*, *Collection Management*, *Libri*, and
Library and Information Science Research.
@oltmannphd

Lois Ann Scheidt is an interdisciplinary scholar with
a bachelor's degree in Theatre Arts, master's degrees
in Public Administration and Human-Computer
Interaction and a PhD in Informatics from Indiana
University. Her writing has appeared in prominent
publications such as the *Proceedings of the Hawaii
International Conference on System Sciences (IEEE)*,
Information, Technology, & People, and N*ew Media &
Society*.
@Lois_S

PRIVACY & CONSENT

MODERATOR

DAVID KAMERER: Loyola University Chicago
Dr. Kamerer, serves as associate professor in the School of Communication at Loyola, where he teaches digital media, measurement and public relations. He earned his Ph.D. in Telecommunications from Indiana University and has earned accreditations from the Public Relations Society of America (APR) and Google (Google Analytics Individual Qualification). He blogs at davidkamerer.com.

DYNAMIC TRADE-OFFS: SECURITY AND PRIVACY IN CYBERSPACE BY U.S. LAWS AND REGULATIONS 1968-2017

IDO SIVAN-SEVILLA: Minnesota (*Top Student Paper)

Ido Sivan-Sevilla is a computer and social scientist. He has accumulated multi-dimensional experience in cyber security and public policy from the private and public sectors as well as in the Israeli Air Force [Captain] and academia. He is currently a Ph.D. Candidate at the Hebrew University of Jerusalem, studying the regulatory tensions between security and privacy in cyberspace. His award-winning Ph.D. presentation was part of several leading cyber security and public policy conferences including NATO's CyCon in 2017.
@idonibrasco

IMPROVING INFORMED CONSENT FOR DIGITAL TRACE DATA COLLECTION

ERICKA MENCHEN-TREVINO: American

Ericka Menchen-Trevino is an Assistant Professor at American University. She earned her Ph.D. at Northwestern University's School of Communication and was previously an Assistant Professor at Erasmus University in Rotterdam, the Netherlands. She is working to integrate mixed methods social science research with digital trace data analysis. Ericka does this by advancing methodological approaches and by developing research software (see Web Historian http://www.webhistorian. org). She applies these methods to study the intersection of political communication and digital media.
@erickaakcire

INTERVIEW WITH NEV SCHULMAN

2:30 - 3:30 PM
Regents Hall, 16th floor

INTERVIEWED BY DON HEIDER

NEV SCHULMAN, OF MTV'S *CATFISH*

Nev Schulman has spent the last five years traveling around the U.S. as the executive producer and host of *Catfish: the TV Show*. The hit series was inspired by the critically-acclaimed 2010 documentary *Catfish* which featured Nev and his story of online love and deception. In 2014, Nev published his first book, *In Real Life: Love, Lies & Identity in the Digital Age*. He is a regular contributor to ATTN:, Father.ly, Glamour, and MTV.com. Nev's media appearances include *Ellen*, *The Tonight Show*, *20/20*, *The View*, *Anderson 360*, and *Chelsea Lately*.
@NevSchulman

3:30 - 4:15 PM

AI GOVERNANCE: HOW INDUSTRY IS APPROACHING THE ETHICAL IMPACT OF AI

SUSAN ETLINGER: Altimeter

Susan Etlinger is an industry analyst at Altimeter. Her research focuses on the impact of artificial intelligence, data and advanced technologies on business and culture, and is used in university curricula around the world. Susan's TED talk, "What Do We Do with All This Big Data?" has been translated into 25 languages and has been viewed more than one million times. She is a sought-after keynote speaker, and has been quoted in media outlets including the *Wall Street Journal*, *BBC*, and *The New York Times*.
@setlinger

COCKTAILS & NETWORKING
4:15 PM, Regents Hall

Please join us for wine, beer, and hors d'oeuvres and get to know the panelists and symposium participants.

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